

INFORMATION TECHNOLOGY AND ITS APPLICATION IN BUSINESS

PAPER: ITBG-I

Time Allotted: 2 Hours

Full Marks: 50

The figures in the margin indicate full marks. Candidates should answer in their own words and adhere to the word limit as practicable. All symbols are of usual significance.

GROUP-A

		$15 \times 2 = 30$	
1.	(a)	Define Information Technology.	2+5+4+4
	(b)	What are the components of Information Technology?	
	(c)	Distinguish between MIS and DSS.	
	(d)	Discuss the impact of Information Technology on business.	
2.	(a)	What do you mean by EBDIC?	3+2+4+6
	(b)	What is complement?	
	(c)	Convert $(10010101)_2$ to its equivalent decimal number.	
	(d)	Explain the different parts of a computer with a simple block diagram.	
3.	(a)	Explain how internet works.	3×5 = 15
	(b)	Explain the difference between Internet and Intranet.	
	(c)	Explain the role of internet in the spread of e-commerce.	
	(d)	Explain the concepts of B2C and B2B e-commerce with examples.	
	(e)	Write a short note on e-governance.	
4.		Write short notes on (any <i>five</i>)	3×5 = 15
	(a)	Virus	
	(b)	Firewall	
	(c)	Hacking	
	(d)	Antivirus Software	
	(e)	DNS	
	(f)	HTML and DHTML	
	(g)	Spam.	

GROUP-B

Answer any one question from the following	$20 \times 1 = 20$
5. (a) Given below is a Spreadsheet showing the salary for 4 employees for the month	2+4+2+2+2
of January 2020.	

	А	В	С	D	Е	F	G
	Employee	Basic Pay	DA	HRA	Gross Pay	PF Dedn	Net Pay
1	Ram	10000					
2	Rahim	12000					
3	Mary	20000					
4	Buddha	14000					

Write down the **formulas** that satisfy the following conditions:

- (i) DA is 75% of Basic Pay
- (ii) HRA is 15% of Basic Pay or Rs. 6000 whichever is less
- (iii) Gross Pay is sum total of Basic Pay, DA and HRA
- (iv) PF Dedn. is 10% of Basic Pay
- (v) Net Pay is Gross Pay PF Dedn.
- (b) Write down the steps of generating Pay Slips of the Employees using Mail Merge technique.

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3+7+10

- 6. (a) How can you start Microsoft PowerPoint?
 - (b) Define the Ribbon, Rulers, Place holders, Status Bar, Tabs in Microsoft Power Point.
 - (c) Explain in detail about creating presentation using templates and saving the presentation.
 - **N.B.**: Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.

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