



**WEST BENGAL STATE UNIVERSITY**  
B.Com. Honours 4th Semester Examination, 2020

**FACHGEC04T-B.COM. (GE4)**

**ENTREPRENEURSHIP DEVELOPMENT**

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.  
Candidates should answer in their own words and adhere to the word limit as practicable.  
All symbols are of usual significance.*

**GROUP-A**

**Answer any *five* questions from the following**

2×5 =10

1. Define Entrepreneurship.
2. What is Ecopreneurship?
3. What is creativity?
4. What is venture capital?
5. What do you mean by Angel Investor?
6. What do you mean by Project layout?
7. Define Special Economic Zone (SEZ).
8. What do you mean by Public-Private Partnership?

**GROUP-B**

**Answer any *four* questions from the following**

5×4 =20

9. What do you mean by Self Help Groups (SHG)? Discuss its (SHG) purpose.
10. Discuss the different classification of MSME as prescribed by MSMED Act.
11. Discuss the role of business incubators.
12. What are the contents of a business plan?

13. State the contemporary role models of Indian Business.
14. Discuss in brief the procedure of project submission.

**GROUP-C**

**Answer any *two* questions from the following**

10×2 = 20

15. Discuss the growth and evaluation of entrepreneurship with special reference to Indian Context.
16. Discuss the basic problems of start-up business.
17. Discuss the different types of feasibility study.
18. State the role of State Government and Central Government in promoting entrepreneurship.

**N.B. :** *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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