

**Details of the Certificate Courses Conducted by the Department of
Journalism and Mass Communication**

Session	Title of the Course	Dates
2021-2022	Mastering Photographic Composition: Exploring Aesthetics	01/12/2021 – 22/12/2021
2022-2023	Women, Media and Marketing: Strategies for Inclusive Branding	23/11/2022 – 14/12/2022

Mastering Photographic Composition: Exploring Aesthetics (2021-2022)
Brochure



Derozio Memorial College



Certificate course

on

Mastering Photographic Composition: Exploring Aesthetics

Session: 2021-2022

Organised by the Department of Journalism and Mass Communication

Certificates will be provided on successful completion of the course

Schedule

Date	Time	Topic	Taught By
1/12/2021	7:30pm-9:30pm	Introduction to composition	Epshita Roy
2/12/2021	7:30pm-9:30pm	Introduction to composition	Anirban Basu Roy Chowdhuri
3/12/2021	7:30pm-8:30pm	Rule of Thirds and Beyond	Epshita Roy
3/12/2021	8:30pm-9:30pm	Rule of Thirds and Beyond	Anirban Basu Roy Chowdhuri
4/12/2021	7:30pm-9:30pm	Visual Weight and Balance	Epshita Roy
6/12/2021	7:30pm-9:30pm	Visual Weight and Balance	Anirban Basu Roy Chowdhuri
8/12/2021	7:30pm-9:30pm	Lines, Shapes and Patterns	Epshita Roy
9/12/2021	7:30pm-9:30pm	Lines, Shapes and Patterns	Anirban Basu Roy Chowdhuri
10/12/2021	7:30pm-8:30pm	Framing and Persepectives	Epshita Roy
10/12/2021	8:30pm-9:30pm	Framing and Persepectives	Anirban Basu Roy Chowdhuri
11/12/2021	7:30pm-9:30pm	Light and Shadow	Epshita Roy
13/12/2021	7:30pm-9:30pm	Light and Shadow	Anirban Basu Roy Chowdhuri
15/12/2021	7:30pm-9:30pm	Color and Contrast	Epshita Roy
16/12/2021	7:30pm-9:30pm	Color and Contrast	Anirban Basu Roy Chowdhuri
17/12/2021	7:30pm-8:30pm	Composition in different genres	Epshita Roy
17/12/2021	8:30pm-9:30pm	Composition in different genres	Anirban Basu Roy Chowdhuri
18/12/2021	7:30pm-9:30pm	Practical assignments	Epshita Roy
20/12/2021	7:30pm-9:30pm	Examination	
22/12/2021	7:30pm-9:30pm	Validictory session	

Certificate

**Derozio Memorial College
Rajarhat, kolkata**

CERTIFICATE

Of Completion

This is to Certify that

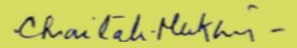
Jit Kumar Ghosh

of B.A. General

Semester I has successfully completed in certificate course on "Mastering Photographic Composition: Exploring Aesthetics" organised by Department of Journalism and Mass Communication in collaboration with IQAC from 1/12/2021 to 22/12/2021 and obtained Grade ...A.....



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Anirban Basu Roy Chowdhuri
Course Coordinator



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Dr. Chaitali Mukherjee
IQAC Coordinator

Women, Media and Marketing: Strategies for Inclusive Branding (2022-23)

Brochure



DEROZIO MEMORIAL COLLEGE

Certificate Course
ON

WOMEN, MEDIA, AND MARKETING: STRATEGIES FOR INCLUSIVE BRANDING
Session: 2022-23

Organised by the Department of Journalism and Mass Communication

Certificates will be provided on successful completion of the course

Schedule

Date	Time	Topic	Taught By
23/11/2022	7:30pm-9:30pm	Representation in Media and Marketing	Epshita Roy
24/11/2022	7:30pm-9:30pm	Representation in Media and Marketing	Anirban Basu Roy Chowdhuri
25/11/2022	7:30pm-8:30pm	Consumer Behavior and Gender Dynamics	Epshita Roy
25/11/2022	8:30pm-9:30pm	Consumer Behavior and Gender Dynamics	Anirban Basu Roy Chowdhuri
26/11/2022	7:30pm-9:30pm	Inclusive Branding Strategies	Epshita Roy
28/11/2022	7:30pm-9:30pm	Inclusive Branding Strategies	Anirban Basu Roy Chowdhuri
30/11/2022	7:30pm-9:30pm	Intersectionality and Diversity	Epshita Roy
1/12/2022	7:30pm-9:30pm	Intersectionality and Diversity	Anirban Basu Roy Chowdhuri
2/12/2022	7:30pm-8:30pm	Social Media and Digital Marketing	Epshita Roy
2/12/2022	8:30pm-9:30pm	Corporate Social Responsibility (CSR) and Gender Equality	Anirban Basu Roy Chowdhuri
3/12/2022	7:30pm-9:30pm	Corporate Social Responsibility (CSR) and Gender Equality	Epshita Roy
5/12/2022	7:30pm-9:30pm	Case Studies and Industry Trends	Anirban Basu Roy Chowdhuri
7/12/2022	7:30pm-9:30pm	Case Studies and Industry Trends	Epshita Roy
8/12/2022	7:30pm-9:30pm	Ethical Considerations and Responsible Marketing	Anirban Basu Roy Chowdhuri
9/12/2022	7:30pm-8:30pm	Ethical Considerations and Responsible Marketing	Epshita Roy
9/12/2022	8:30pm-9:30pm	Practical Skills Development	Anirban Basu Roy Chowdhuri
10/12/2022	7:30pm-9:30pm	Future Directions and Innovation	Epshita Roy
12/12/2022	7:30pm-9:30pm	Future Directions and Innovation	Anirban Basu Roy Chowdhuri
13/12/2022	7:30pm-9:30pm	Examination	
14/12/2022	7:30pm-9:30pm	Validictory session	

Certificate

**Derozio Memorial College
Rajarhat, kolkata**

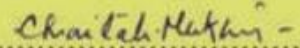
CERTIFICATE

Of Completion

This is to Certify that **Piyasa Sardar** of
..... **B.A. General** Semester I has successfully completed in certificate
course on " Women, Media, Marketing:Strategies for Inclusive Branding"
organised by Department of Journalism and Mass Communication in collaboration
with IQAC from 23/11/2022 to 14/12/2022 and obtained Grade **A**



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Anirban Basu Roy Chowdhuri
Course Coordinator



.....
Dr. Chaitali Mukherjee
IQAC Coordinator