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ACADEMIC AND ADMINISTRATIVE ROLES:

- Teaching B. Com Hons & General Course in Derozio Memorial College, Rajarhat, Kolkata for more than 18 years.
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Publications:

1. Bandyopadhyay, Swarnali, “An Analysis of Acute Marketing Problems of MSMEs” in *Impact of Globalisation in Micro, Small and Medium Enterprises (MSMEs) in India*, ISBN: 978-93-82549-15-4, P.N. 169-185, Rajib Lahiri & Avik Ranjan Roy (Ed.), 2012, Rachaiyta Publication, Kolkata
2. Bandyopadhyay, Swarnali "HUMAN RESOURCE POLICIES OF TOP INDIAN FOOD AND BEVERAGES COMPANIES" *Annyobrati*, ISBN:978-94389-06-9, Sukla Chatterjee and Sanghmitra Dasgupta (Ed), P.N. 177-190, By ENOVA PUBLICATIONS, Kolkata