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**DESIGNATION** : Assistant Professor

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**DATE OF JOINING** : 19/03/2010

**ACADEMIC QUALIFICATION**: M. Com, MPhil

**AREA OF SPECIALISATION** : Accounting & Finance

## **ACADEMIC AND ADMINISTRATIVE ROLES:**

- Fraching B. Com Hons & General Course in Derozio Memorial College, Rajarhat, Kolkata for 15 years
- Served as the Bursar of the college
- Serving as the member of Library Development Committee
- Serving as the member of Life Skill Committee
- Serving as the member of PF Committee

## **Publications:**

- 1)Human Resource Accounting: A Detailed Analysis Avik Ranjan Roy. Page no. 160 -182. The ICFAI University Press on "Accounting and It's Applications", ISBN: 978-81-314-2464-3 January,2009.
- 2) Journal of Economics and International Finance Vol. 1(7), pp. 152-157, December, 2009. Available online at http://www.academicjournals.org/JEIF ISSN 2006-9812© 2009 Academic Journals Review. "Is India the panacea to the global crisis? A multi-dimensional approach" By Avik Ranjan Roy.
- 3) "An Intersection of Branding & the consumer responsiveness. National Foundation of Indian Engineers. Monthly House Journal, October 2009, Vol- XXIII no. 07. By Shri Avik Ranjan Roy.
- 4) "The Management Accountant" -; February 2009, Vol-44, No. 2, ISSN:0972-3528, Intellectual Property & It's Persuasiveness In Trade Industry & Commerce, Page no. 142-143.
- 5) "Forensic Accounting: A New Paradigm For Cranny Consulting" by Avik Ranjan Roy, Research Bulletin of the Institute of Cost and Works Accountants of India, Vol-XXXOI, 2008, ISBN: NA
- 6) "Retailing, A New Luminary and Cynosure of Business: A Corporate Outlook by Shri Avik Ranjan Roy (Page-531 to 536), The Management Accountant, July 2009, Vol-44 No. 07, ISSN: 0972-3528.
- 7) Challenges of Globalisation and Liberalisation for MSMEs In India by Avik Ranjan Roy (Page no. 153-166) ,2013, month...., ISBN: 978-93-82549-15-4.
- 8) "Indispensability of Management Information System (MIS) -MIS Computer Interface, A Case Study of Computer Maintenance Corporation Private Limited" By Shri Avik Ranjan Roy, Page no.1 to 16, Galaxy International Interdisciplinary Research Journal (GIIRJ): ISSN(E) 2347-6915, Vol-9, issue 5, May, 2021, SJIF Impact Factor: 2024: 8.346.